

The Underdog's Launch Pack

10 ChatGPT Prompts to Help You Create & Sell Your First Digital Product

What is this?

This is your unfair advantage.

Whether you've got zero ideas or too many to pick from, this kit gives you 10 proven prompts to use with ChatGPT (or any AI) to help brainstorm, build, and sell your first digital product. These are tested formats that real creators use to earn passive income.

Copy, paste, and tweak. Then make it yours.

1. Help me create a simple eBook outline on [insert topic].

-> Instant blueprint for a mini-guide or info product.

2. Give me 10 digital download product ideas I could sell with no inventory and low effort.

-> Perfect if you're stuck or overwhelmed.

3. Write a Notion template for organizing [X type of task].

-> These are HOT sellers on Etsy and Gumroad.

4. Design a 5-part email course that teaches [topic] to beginners.

-> Great for building a list or offering value on your site.

5. Create a checklist someone could follow to [solve a simple problem].

-> Simple PDFs like this sell surprisingly well.

6. Turn this blog post into a downloadable guide: [paste blog text].

-> Repurpose what you've already made.

7. Suggest 3 mini digital courses I could make with no camera, just text.

-> Great for faceless creators.

8. Give me a social media caption + hashtag set to promote a digital download product about [your topic].

-> So you're not staring at a blank caption box.

9. What's a good landing page layout for a digital product selling [name your offer]?

-> This one's a lifesaver for non-designers.

10. Turn this idea into a full product with a name, features list, and who it helps: [describe your idea].

-> Instant momentum when your brain's stuck.